



Fly Fishing by
J R Hartley



Fly Fishing by J R Hartley: Effectively Marketing Your Company

What is it about?

Through interactive and experiential activities this course will look at all aspects of what makes effective organisational marketing. Participants on the course will engage in a range of creative approaches to marketing and examine the key components of effective and original marketing.

What will I get out of it?

- Develop effective strategies for marketing a business or organisation
- Gain valuable insights into a wide range of marketing tools and approaches
- Develop effective marketing strategies moving forward