

# Artist Development

## Equipping the creative sector with business & entrepreneurial skills

For their work to be recognised, effective, and relevant to their local community, we support those involved in the creative sector to develop their skills. Artists and practitioners deserve to be given confidence and awareness to use their creativity to address themes and issues, and to run the business side of their practice confidently. Future Creative's artist development programme meets these needs and more.

- We facilitate relationships between local & regional arts communities, partners and practitioners, equipping artists with vital project management, marketing & promotion and business skills, and knowledge of local commissioning frameworks.
- Working in partnership with local authority commissioners, we ensure your arts and cultural community understand how they can get involved to better their community. We give artists and practitioners the opportunity to collaborate and bring their art forms together to form projects that address local solutions. It is our goal throughout to create sustainable partnerships that are effective long after the project has ended.

### Our steps to achieve this:

- Initial mapping process to gather information and assess
- Workshops to develop local artists' businesses.
- Seminar to learn about local needs, and pitch project ideas for funding
- Online network running for artists to collaborate and share ideas



### **Success Story** - West Kent Artist Development programme

In 2011, Future Creative was commissioned to work with the creative communities of Tunbridge Wells, Maidstone, Tonbridge & Malling, and Sevenoaks. We were able to provide over 64 artists with:

- A **launch event** for networking, idea gathering and casting vision.
- **5 evening workshops** to improve the awareness and business skills of artists.
- **Regular updates** about local cultural events and opportunities.
- A custom built **online social network** for artists to display their work, find out about events, and socialise.
- A **day-long culmination seminar** focused on the commissioning process, and a chance to make a project pitch to win development money and tender opportunities.

“Just to let you know I thought the marketing workshop you organised was brilliant and that I am still doing the homework!” - West Kent artist



For more information about running this programme please contact:

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